

Product Information Sheet

PRODUCT: Search Engine Indexing & Internet Marketing

DESCRIPTION: The strategic listing of a client's site with over 40 of the Internet's most powerful search engines. Client may purchase a one-time submission or opt for a more aggressive indexing program. Search engine indexing comes with One Degree's support plans and FasTrak Web sites.

Advanced Features—Portal Pages

Portal pages are special website pages designed to increase your ranking on specific search engines. Each page is custom designed to get you the highest ranking possible. Each portal page may be tailored for a specific search engine or for all search engines in general. Portal pages do not show up as user pages on your website.

Price per portal page: \$150

Advanced Features—Keyword Search

One Degree's technical support staff researches the top search engines to find the set of 25 keywords in your category that are getting the highest rankings at that time. Time varies from site to site so client is billed by the hour. It takes anywhere from 3 to 5 hours to find the best 25 keywords in a given category.

Price: \$45/hour

Search Engine Indexing

Frequency	Price per Event	Annual Amount
One Time	\$20.00	\$20.00
Quarterly	\$15.00	\$60.00
Monthly	\$10.00	\$120.00
Weekly	\$5.00	\$260.00
2x/Week	\$3.00	\$312.00
Daily (5x per week)	\$1.50	\$390.00

Search Engines Targeted

- 7Search
- AOL Websites
- About.com Sprinks
- Ah-Ha
- AllTheWeb
- AltaVista
- AskJeeves
- Epilot
- FindWhat
- Google
- HotBot

- ICQSearch
- Iwon
- Jayde
- Kanoodle
- LookSmart
- Lycos
- MSN
- Netscape
- Open Directory
- Overture (Formerly Goto)
- WiseNut
- Xuppa (Formerly Bay9)

- Yahoo Web Pages
- Yahoo Web Sites

NOTE: One Degree technical staff work hard to stay current with the ever-changing parameters surrounding search engine indexing. We cannot guarantee high rankings on any search engine nor can we guarantee that search engines we submit to will post your site. We can guarantee that your site will be submitted to over 40 search engines including those listed on this page. Choosing the proper keywords and including portal pages in your indexing strategy will greatly increase your visibility on the Internet.



"A family of four that had just moved into the area was visiting for the first time when I asked how they found us. 'We were looking on the Internet for a church and when we saw your site we said, let's go to that one!' That was 6 weeks of faithful attendance ago. Thanks One Degree for giving us a site we can be proud of! - Pastor Brad Whipple."



One Degree

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"Connecting churches and non-profit organizations with their communities through the innovative application of Internet and multimedia technology."

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