

# Product Information Sheet

**PRODUCT: E-mail Distribution & List Management**

**DESCRIPTION:** One Degree's custom e-mail list management system. We'll create your e-mail list, maintain it and send your newsletter in HTML and TEXT format.

Service	Price
Account Setup	\$30.00 per year
Address Insertion*	\$0.25 per name
Address Removal	FREE

\* No charge if client provides addresses in a text file or as a Microsoft Excel™ spreadsheet or users enter data via the website.

## Email Distribution Rates & Frequencies

Ezine (Text or One Degree Layout)	No Charge
Custom HTML Newsletter Layout	\$45/hour (2-hour minimum)

Frequency	<250	>250	>500	>1000	>2000	>5000	>10,000
Event	\$0.23	\$0.21	\$0.19	\$0.15	\$0.11	\$0.08	Call
Annual	\$56.25	\$105.00	\$187.50	\$300.00	\$562.50	\$750.00	
Quarterly	\$0.20	\$0.17	\$0.15	\$0.12	\$0.09	\$0.06	
Annual	\$200.00	\$336.00	\$600.00	\$960.00	\$1,800.00	\$2,400.00	
Monthly	\$ 0.18	\$0.13	\$0.11	\$0.09	\$0.07	\$0.05	
Annual	\$540.00	\$756.00	\$1,350.00	\$2,160.00	\$4,050.00	\$5,400.00	

- Annual amounts are maximum projections for each category.
- One Degree does not guarantee deliverability of an e-mail address. Client is not billed for undelivered e-mails.
- One Degree does not guarantee sales, contacts or any tangible results from an e-mail campaign.
- Client pays \$56.25 for mailings of less than 250 addresses.

Sample eLetters



**One Degree**

P.O. Box 824 Frisco, CO 80443 Phone: 915.261.3459 Fax: 309.409.5773

"Connecting churches and non-profit organizations with their communities through the innovative application of Internet and multimedia technology."

Internet: [One-Degree.org](http://One-Degree.org)

Email: [info@One-Degree.org](mailto:info@One-Degree.org)